



JUNIOR GOLF HUB

Platform and Partnership Overview



Overview

Junior Golf Hub was founded to help players and parents navigate the journey to college golf while helping coaches find top talent. We know that families feel overwhelmed with the recruiting process. There's a lot on the line and mistakes are easy to make. Everyone seems to have unanswered questions like:

How do I get recognized? How do scholarships work? What tournaments do I play in? Where do I fit in?

We also notice a clear need from college golf coaches. Coaches are inundated with e-mails and resumes and want to cut through the clutter and filter their prospects based on key parameters.

Junior Golf Hub was designed to solve these needs. Players create profiles that are searchable by the coaches, 'Find and Follow' college golf programs and receive education on the do's and don'ts of the recruiting process. College coaches find and filter the top talent they are looking for. Everyone comes out ahead and life becomes a bit easier for all of our members.

JGH has over 6000+ members worldwide researching over 2000 of the top college programs and connecting with over 750+ coaches.



Players and Parents

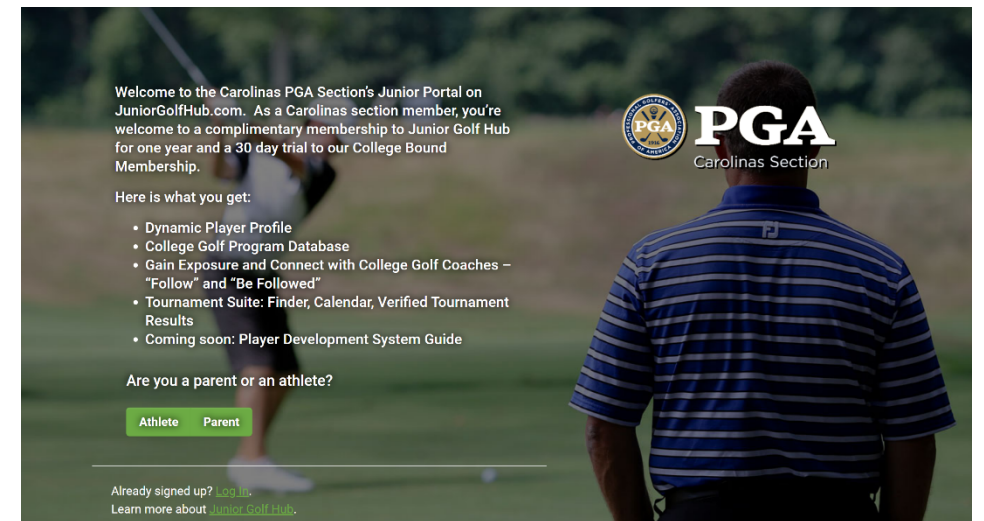
Build a compelling profile to share with a coach. Search through 2K+ U.S. college golf programs, find your favorite, follow a school and get noticed. Learn with The Hub's *Essential Guide* to college golf recruiting.

Coaches

'Find and Follow' players who fit your target criteria. Search by academics, demographics, scoring average, rankings and more. Filter the landscape of talent to find players that are right for your program. Showcase your golf program to new prospects.

Partnership Overview

- A partnership with JGH provides a significant value to your membership base by providing access to the leading online community for junior golfers, their parents and college coaches. As well as educational content that will help junior golfers prepare to play at the next level.
- Each partner receives a customized portal that only their members can access.
 - This portal is the access point for each partners membership base for registration for a JGH membership!
- We look forward to collaborating on partnership marketing that will lead to beneficial relationship for us but more importantly your members!





Your JGH Partnership

- As a JGH Partner your members receive 1 year complimentary basic membership
- Basic Membership Features:
 - Get recognized with your digital college golf resume!
 - Junior Golf Hub makes it easy to get noticed by over 500 college coaches and connect with them by building out your user friendly digital golf resume.
 - Find and follow top college golf programs
 - Easily find detailed information on over 2000 college golf programs in the country. Filter by academic or program information to find the school that's right for you. Even connect directly with college coaches.
 - Receive verified tournament results!
 - Your verified tournament results will post right to your profile so you can share them with your network!

JGH Premium Membership Features

Athletes

- Get recognized with your digital college golf resume!
 - Junior Golf Hub makes it easy to get noticed by over 500 college coaches and connect with them by building out your user friendly digital golf resume.
- Find and follow top college golf programs
 - Easily find detailed information on over 2000 college golf programs in the country. Filter by academic or program information to find the school that's right for you. Even connect directly with college coaches.
- Find tournaments and customize your calendar.
 - Find information on over 3000 top junior events. Filter by tour, date location & more to build out your calendar and get noticed by top college programs!
- All the info you need about the journey to college golf
 - The Hub's Essential Guide to College Golf Recruiting provides detailed info on everything you need to know about the recruiting process.

Parents

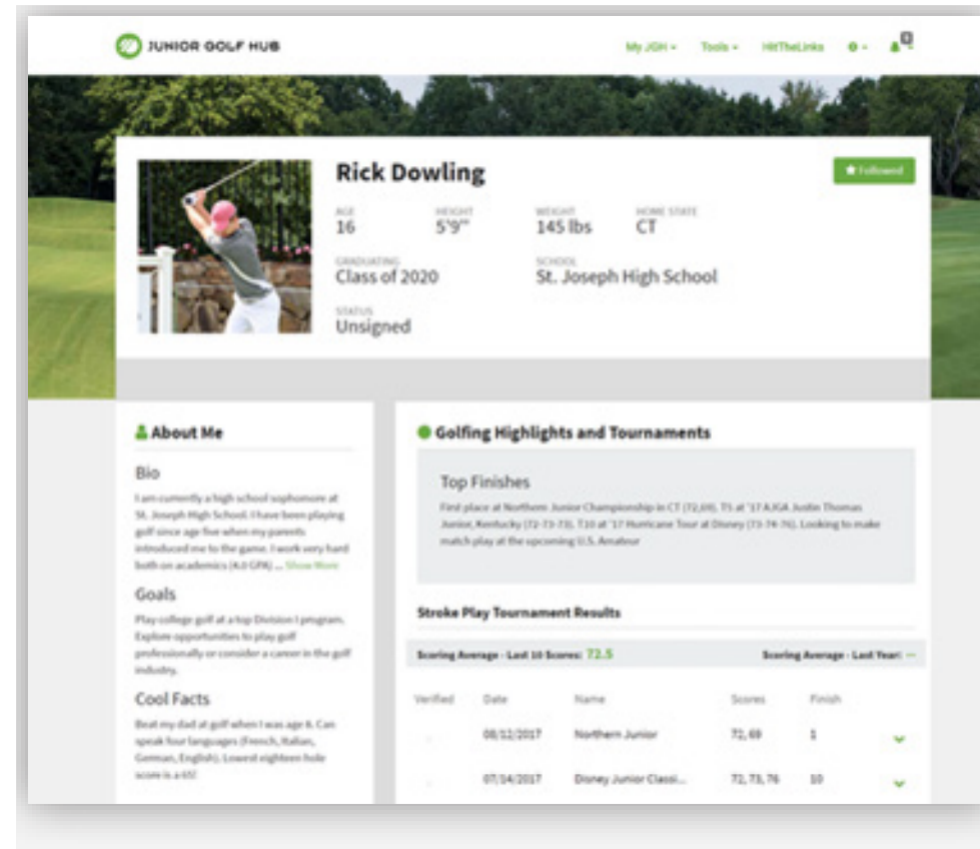
- All the info you need about your child's journey to playing collegiate golf
 - The Hub's Essential Guide to College Golf Recruiting provides detailed info on everything you need to know about the recruiting process to help your child make the best decision.
- Find and follow top college golf programs.
 - Easily find detailed information on every college golf program in the country. Learn about the programs top golfers and the schools academic requirements to see what program is best for your child.
- Find tournaments and customize your child's calendar.
 - Search over 3000 top junior events to find the best in your area and build out a custom calendar to stay organized and allow college coaches to see where your child is playing next.
- Help your child get noticed with their digital college golf resume!
 - JGH makes it easy for your child noticed by college coaches by providing detailed information on your child's academic and golf skills via a user-friendly digital resume.
- View your child's verified tournament results!
 - Your child's tournaments are verified and automatically updated to your child's profile and can notify potential coaches on your child's progress.

Coaches

- Find and follow top players
 - Find and follow players who fit your target criteria. Search by academics, demographics, scoring average, rankings and more. Filter the landscape of talent to find the players that are right for your program.
- Get the full view of the athlete
 - Get an in-depth view of over 6000+ potential prospects, reviewing verified scoring, ranks, high school transcripts, testing scores, swing information and videos and extracurricular information to understand who your athlete really is.
- Coach notifications
 - Get notifications on updates when your 'followed' recruit makes updates to their profile and get weekly detailed reports on changes to track progress.

Tournament Results

- By activating a profile, members will automatically receive verified tournament results posted directly to their profile!
 - Keep a calendar of all your upcoming tournaments and showcase your results to coaches.
- Your JGH partnership as dedicated Tournament support for reviewing verified results.
 - Chris Meyers, Tournament Director
 - Email, phone #



The screenshot shows a user profile for Rick Dowling on the Junior Golf Hub website. The profile includes a header with the user's name, a 'Follow' button, and basic statistics: Age 16, Height 5'9", Weight 145 lbs, and Home State CT. It also lists the user's graduating class as Class of 2020 and their school as St. Joseph High School. The profile is currently 'Unsigned'.

Below the header, there are two main sections: 'About Me' and 'Golfing Highlights and Tournaments'.

About Me

Bio
I am currently a high school sophomore at St. Joseph High School. I have been playing golf since age five when my parents introduced me to the game. I work very hard both on academics (A's GPA) ... [Show More](#)

Goals
Play college golf at a top Division I program. Explore opportunities to play golf professionally or consider a career in the golf industry.

Cool Facts
Beat my dad at golf when I was age 6. Can speak four languages (French, Italian, German, English). Lowest eighteen hole score is a 60!

Golfing Highlights and Tournaments

Top Finishes
First place at Northern Junior Championship in CT (72,69), T1 at '17 A.G.A. Justin Thomas Junior, Kentucky (72-73-73), T10 at '17 Hurricane Tour at Disney (73-74-76). Looking to make match play at the upcoming U.S. Amateur

Stroke Play Tournament Results

Scoring Average : Last 10 Scores: **72.5** Scoring Average : Last Year: —

Verified	Date	Name	Scores	Finish	
✓	06/12/2017	Northern Junior	72, 69	1	✓
✓	07/14/2017	Disney Junior Class...	72, 73, 76	10	✓

Sponsorship and Event Opportunities

- At JGH we would love to collaborate and explore additional sponsorship opportunities. Please reach out to us to discuss further
 - Ex. Texas Scoring Tent sponsorship
 - Contact account manager for more info.



JGH presenting Player Development System Assessments at a local tour event!



JGH Partner Portal

- Your partnership with JGH allows your members custom branded portal where members can activate their complimentary JGH membership.
- Tracking capabilities

Sample Email Marketing

Subject: PARTNER NAME and Junior Golf Hub announce exiting partnership!

HEADLINE: Incredible value! Your Free 1 Year Membership with Junior Golf Hub Starts Now!

Welcome to Junior Golf Hub, the leading online community for junior golfers, their parents and college coaches. Junior Golf Hub was created to help players and parents navigate the journey to college golf while helping coaches find top talent. As a new partner, PARTNER NAME and Junior Golf Hub are dedicated to helping junior players succeed on and off the tour.

Junior Golf Hub and PARTNER NAME can help you reach your goals by answering these questions:

How do I get recognized? How do scholarships work? What tournaments do I play in? Where do I fit in?

Over 6,000 junior golfers have already created profiles that are searchable by over 750 college coaches through The Hub's 'Find and Follow' features. Players can build their shareable resumes, search over 2000+ of the top junior events and showcase verified tournament results.

As a PARTNER NAME member, you're welcome to a complimentary membership with Junior Golf Hub for one year. If your goal is to play college or professional golf, The Hub is the gateway to your future. Get started now by creating your free profile.

ACTIVATE YOUR PROFILE TODAY!

Already a member? [Log In.](#)

Read our success stories at [Junior Golf Hub.](#)



Sample Social Post

Exciting new offer for PARTNER NAME Members!

PARTNER NAME is excited to announce their new partnership with Junior Golf Hub!

As a new partner, PARTNER NAME and Junior Golf Hub are dedicated to helping junior players succeed on and off the tour and offer PARTNER NAME members a complimentary membership with Junior Golf Hub for one year. If your goal is to play college or professional golf, The Hub is the gateway to your future. Get started now by creating your free profile.

Over 6,000 junior golfers have already created profiles that are searchable by over 750 college coaches through The Hub's 'Find and Follow' features. Players can build their shareable resumes, search over 2000+ of the top junior events and showcase verified tournament results.

ACTIVATE YOUR PROFILE TODAY!

Already a member? [Log In.](#)

Read our success stories at [Junior Golf Hub.](#)





Contact Information

- With JGH partnership you have a dedicated Account Manager able to answer any questions you may have and help build a positive journey together
 - Account Manager Name, Email, Phone #
- In addition you have dedicated marketing support to help build a collaborative relationship and provide you with tools you need to succeed
 - Andrew Murphy, Marketing Manager
 - Andrew.murphy@juniorgolfhub.com